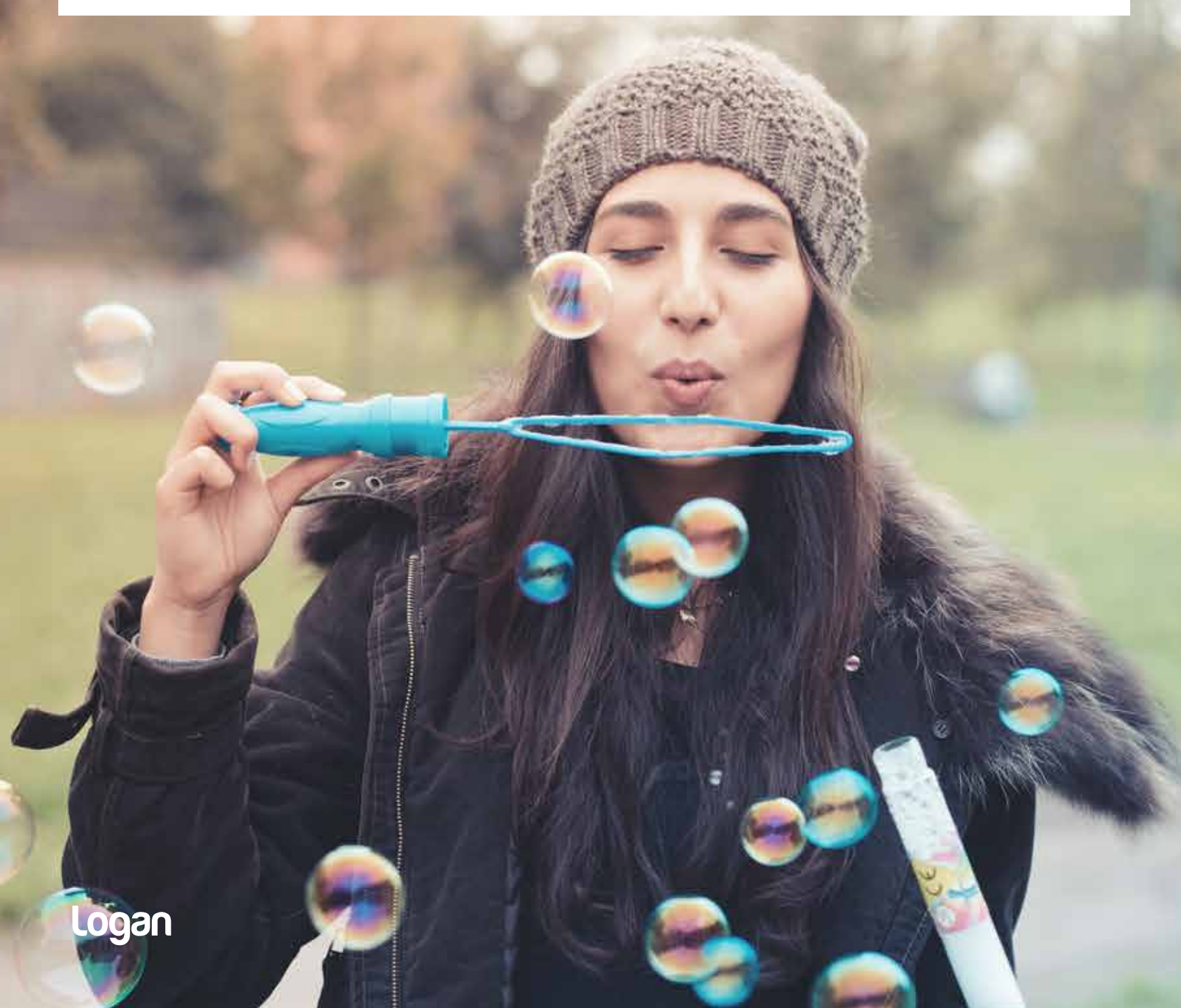


## DISPLAY Sticker Ads

Traditional ads have been stuck in a box for a long time. Sticker Ads allow multiform animations to expand on screen including movement, videos and animated transparencies.

**Recommended for campaigns looking for high impact and viewability.**



Logan

**AVERAGE CTR:** 2,5%

**BUYING MODEL:** CPC

**DAILY MINIMUM:** 300 clicks

**FINAL DIMENSION OF THE CONTENT:**

- Smartphone: 300x250px

**SPECS:**

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

**IMPORTANT:**

- Development: 5 to 7 days

**REQUIREMENTS:**

- Editable assets with a separated background from the rest of the layers.



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