



RICH MEDIA 360 Degrees

Full screen ad that allows an interactive experience in all possible directions of a product or place, changing the view angle by swiping or moving the mobile.

Recommended to create real and immersive interactions with the brand.

AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

- 360° Image (required)
- Describe in which element/s of the 360° image additional information will be displayed (Ex. price, description, etc)

If the **client designs** the banners, send us:

- Tag Javascript MRAID compliant

