



DISPLAY Coming Soon

Full screen ad through specially for the entertainment industry. Provides an immersive experience through functionalities such as interactive trailer, countdown to premiere date, image gallery, character descriptions, save the date, share on social media, 360° video and GPS to identify nearby cinemas.

Recommended for the release of new series and/or movies.

AVERAGE CTR: 1,5%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

Send following assets:

- Images for gallery
- Trailer and/or videos that you would like to show
- 360° Video
- Countdown end date and time
- Event to save in agenda: name, location, description and end date

In the case of Interactive Video send appropriate assets and detailed interaction points (Ex. Minute 02:38 to 02:59).

If the **client designs** the banners, send us:

- Tag Javascript MRAID compliant

