



RICH MEDIA **Run Run Run**

This full screen ad is ideal for setting up custom countdowns for events such as: movie premieres, new product launches or limited time retail deals.

Recommended for special events or deals and product or store launches.



AVERAGE CTR: 2%

BUYING MODEL: CPM

DAILY MINIMUM: 10.000 impressions

FINAL DIMENSION OF THE CONTENT:

- Smartphone: 320x480px
- Tablet: 768x1024px

SPECS:

- Editable Files .PSD or .AI
- Texts
- Logotypes
- Typographies
- Images, videos, HTML or reference links
- Avoid .FLA, .SWF and .ID files

REQUIREMENTS:

- End date and time of the countdown

If the **client designs** the banners, send us:

- Tag Javascript MRAID compliant

