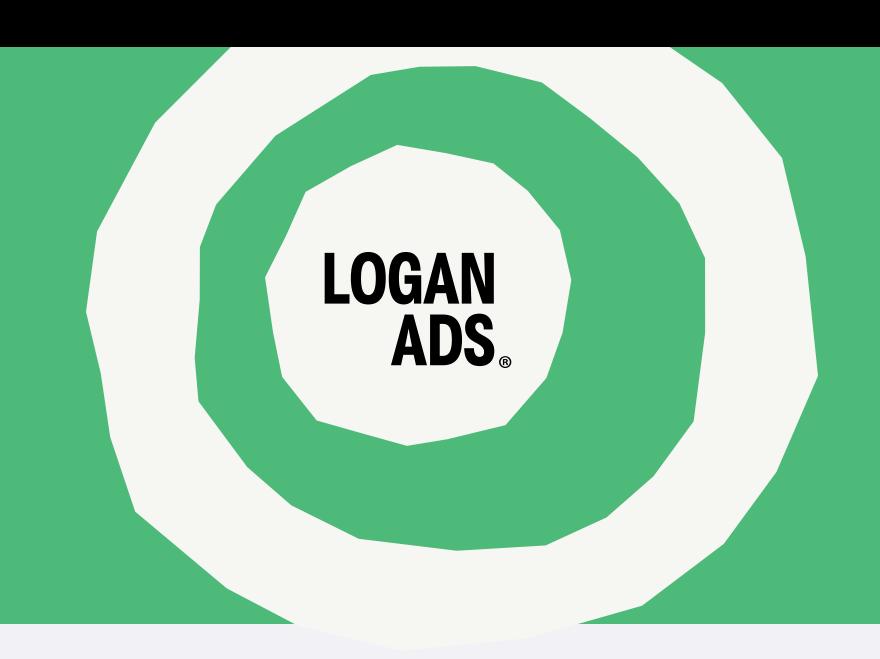# AR Ads Reality Ads

Full screen ad that offers advertisers the ability to transform a static object into an immersive 3D experience where the elements will come to life in the real world and immerse them in a unique experience.
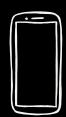
LOGAN ADS®

IR

0,8 %

Puerchase Mode

CPM

Monthly minimum

1.000.000
Impressions

Format dimensions
- 384x615 px.

Requirements
- One object/product in 3 different colors max.
- Development time: one week at least (depending on the complexity of the product to be modeled in 3D).

Specs for Logans development
- Editable KV in .PSD or .AI format with embedded links or images preferably vertically larger than 384x615 px.
- Fonts used.
- High resolution photographs of all the views of the product that you want to model in 3D (front, sides, back, top, bottom, etc.).
- High resolution photographs of particular details of the product.
- Exact measurements of the object in real scale or plans (if any).