Audio Ads

Access current and back catalog podcast inventory through dynamic insertion of timely ads. Recommended to generate a greater connection with the user without competing for attention with other advertisers.

Format dimensions

- 300x250

- Duration: 30 seconds maximum

- Format: WAV or MP3

LOGAN ADS ®

Average CTR
0,5%

LR
90%

Purchase Mode
CPM/ CPCL

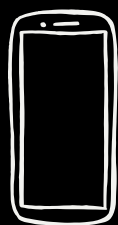**Daily Min**
10.000
Impressions or
8.000
Full listens