

Audio CTV

Video ads that are displayed on the connected TV while the user consumes content and that can be redirected, via a QR code, to the digital audio platform (Spotify, iTunes, among others) to continue or discover new music releases or podcasts.





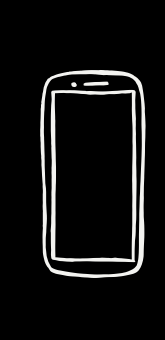
VR

80%



Purchase Mode

CPCV/CPM



Daily Min

10.000

Impressions or

5.000

Full Views

Format dimensions

- Video aspect ratio: 16:9 / 1:1. Recommended: 1920x1080 px / 1080x1080 px.

Requirements

- Send the video in .MP4 format. Recommended duration: 30 seconds.
- Send the link to the desired playlist or podcast.

Specs for Logans development

- Editable KV files in .PSD or .AI format with embedded links or images preferably vertically larger than 1920x1080 px.
- Fonts used.
- High images, logos.
- Animation reference links or HTMLS.