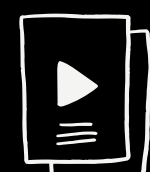
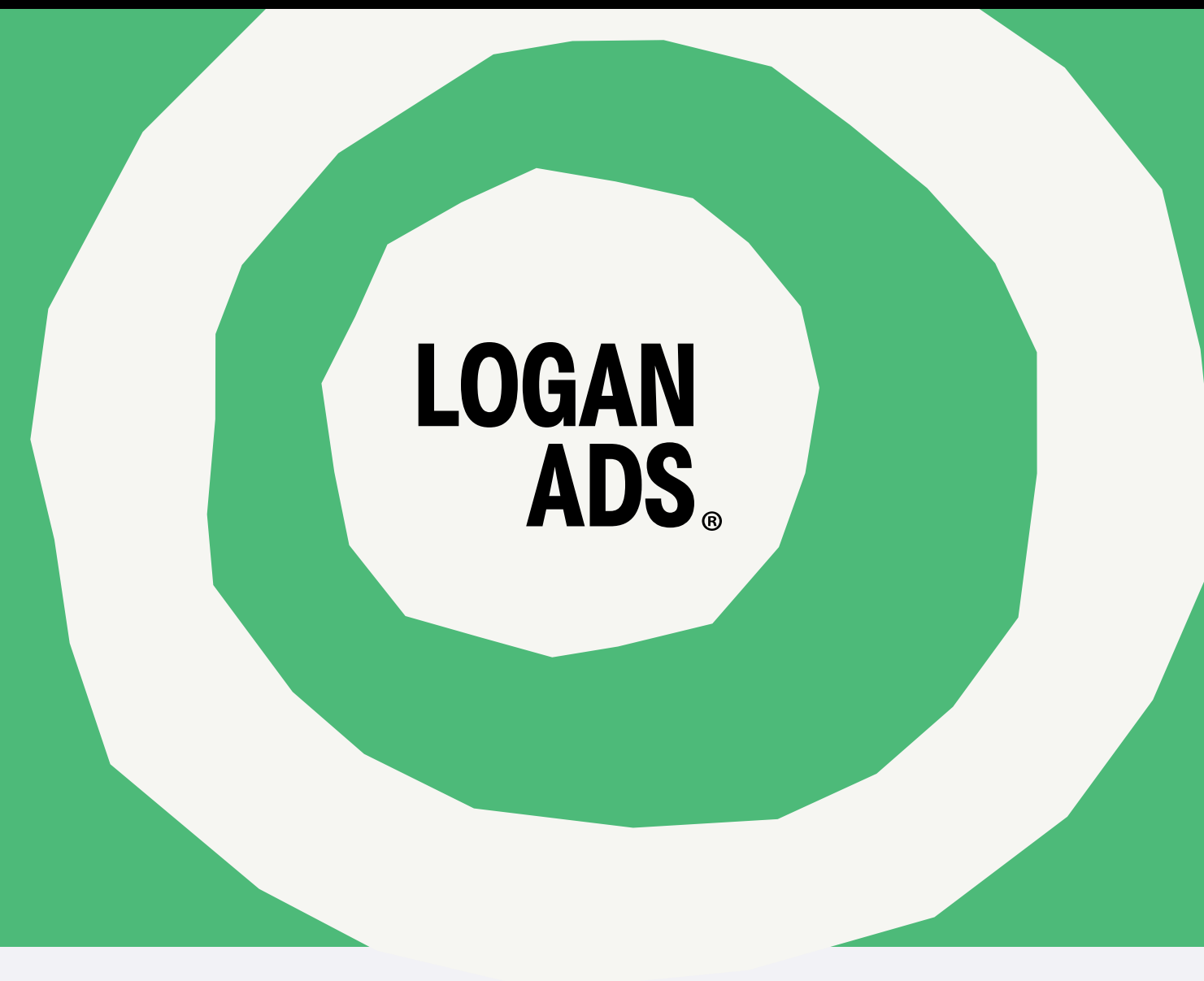


# Circle CTV

Connected TV experience featuring an innovative circular product carousel that allows multiple items to be displayed in a dynamic, modern, and engaging way. Ideal for boosting product discovery and generating greater visual impact in retail and ecommerce campaigns.



VR  
**80%**



Buying Model  
**CPCV/CPM**



Daily Minimum  
**10.000**  
Impressions or  
**5.000**  
Full Views

## Format Dimensions

- Video ratio 16:9. Recommended: 1920x1080 px / 1080x1080 px

## Requirements

- Submit editable assets in 1920x1080 px
- Submit the 5 product logos in 530x670 px format. Additionally, include the price and description of each product to be displayed
- Submit an MP3 file up to 15 seconds if audio is required
- Submit trackers or destination URL to generate the QR code

## Specs for Development at Logan

- Editable KVs in .PSD/.AI/.Fig format with linked or embedded images in 1920x1080 px
- Fonts used
- High-resolution images and logos