

# Connected TV

Video ads displayed on connected TVs while the user consumes content. We have the possibility of complementing the reach through home synchronization, synchronization between screens and drive to store. Recommended to maximize the performance of your campaign, impacting the user on different devices and being able to attribute visits to the point of sale

**Format dimensions**

- Video aspect ratio 16:9. Recommended: 1920x1080

LOGAN  
ADS.®



VR

80%



Purchase Mode

CPCV/CPM



Daily Min

10.000

Impressions or

5.000

Full views