

GPS CTV

Video ads that are displayed on Connected TV while the user consumes content and can be redirected, via a QR code, to a map with the user's current location along with the POS that the advertiser wants to highlight, indicating ways to approach and distance travel





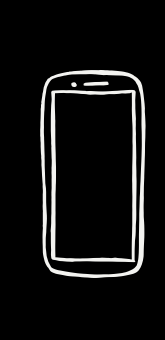
VR

80%



Purchase Mode

CPCV/CPM



Daily Min

10.000 Impressions or

5.000 Full Views

Format dimensions

- Video aspect ratio: 16:9 / 1:1. Recommended: 1920x1080 px / 1080x1080 px.

Requirements

- Send the video in .MP4 format. Recommended duration: 30 seconds.
- Send the Google Maps link with the addresses already loaded.

Specs for Logans development

- Editable KV files in .PSD or .AI format with embedded links or images preferably vertically larger than 1920x1080 px.
- Fonts used.
- High images, logos.
- Animation reference links or HTMLS.