

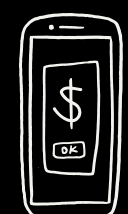
Quiz CTV

Interactive Connected TV format that transforms advertising into an entertainment experience for the audience. Through dynamic on-screen questions, users visually engage while discovering the answers in real time.
Ideal for maximizing engagement, brand recall, and attention time.



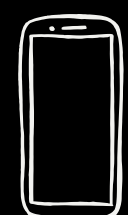
VR

80%



Buying Model

CPCV/CPM



Daily Minimum

10.000

Impressions or

5.000

Full Views

Format Dimensions

- 16:9 video ratio. Recommended: 1920x1080 px / 1080x1080 px

Requerimientos

- Submit up to four images in 1920x1080 px or 1080x1080 px
- Submit a maximum of 3 questions with 3 answer options each, and define which one is correct
- Submit trackers or destination URL to generate the QR code
- Submit an MP3 file up to 15 seconds if audio is required

Specs for Development at Logan

- Editable KVs in .PSD/.AI/.Fig format with linked or embedded images in 1920x1080 px.
- Fonts used
- High-resolution images and logos