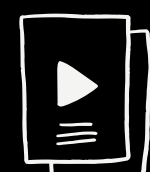
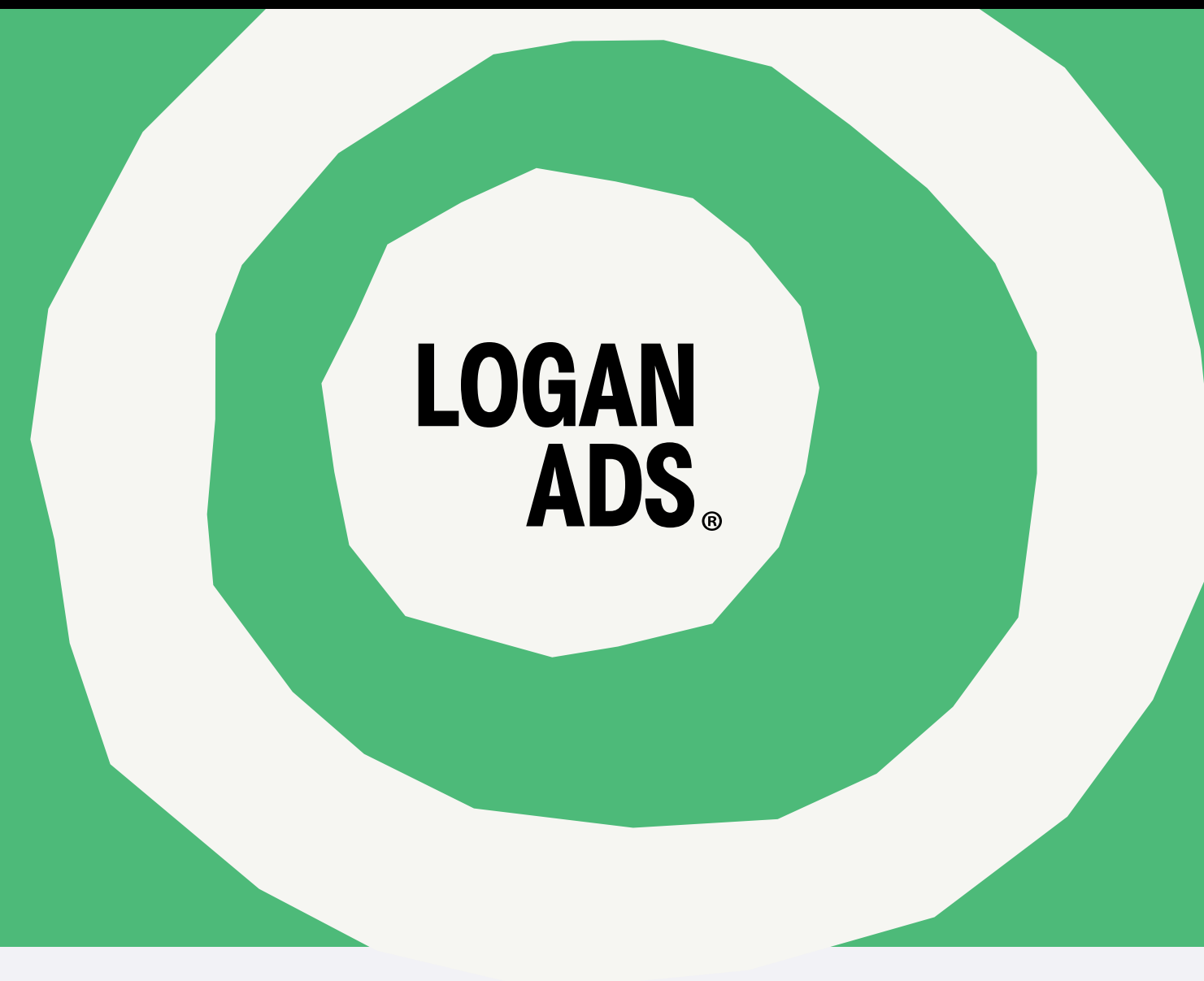


The Show CTV

Immersive Connected TV format that combines video or animated visuals with a moving card-style product carousel, allowing multiple products to be highlighted within the same audiovisual experience. Ideal for branding campaigns, product launches, and ecommerce initiatives with strong visual impact.



VR
80%



Buying Model
CPCV/CPM



Daily Minimum
10.000
Impressions or
5.000
Full Views

Format Dimensions

- Video ratio 16:9. Recomendada: 1920x1080 px / 1080x1080 px

Requirements

- Submit a 15-second .MP4 video in 1920x1080 px
- Submit editable assets in 1920x1080 px
- Submit images of 3 products in 300x300 px, including product name and price (optional)
- Submit trackers or destination URL to generate the QR code
- Submit trackers or destination URL to generate the QR code

Specs for Development at Logan

- Editable KVs in .PSD/.AI/.Fig format with linked or embedded images in 1920x1080 px
- Fonts used
- High-resolution images and logos