

# Full Screen Banner

These ads take up the entire screen, ensuring the user's attention. They guarantee coverage on smartphones and tablets, even in very specific segments. Recommended for campaigns that generate session time, engagement and interactivity with the product.

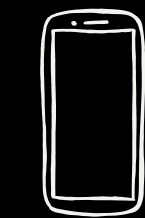


1 %



Purchase Mode

CPM/ CPC



Daily Min

10.000

Impressions or

300

clicks

## Format dimensions

- Smartphone: 320x480 px, 480x320 px, 300x600 px.
- Tablet: 768x1024 px, 1024x768 px.

## Specs for Logans development

- Editable KV in .PSD or .AI format with embedded links or images, preferably larger than 800x1280 px for vertical and larger than 1280x800 px for horizontal formats.
- Typography used.
- High resolution images and logos.
- Links or reference HTML.

## If the customer already has the artwork, they must send:

- Format: .JPG, .PNG ou .GIF
- Size: maximum 500 kb
- MRAID JavaScript Compatible TAG