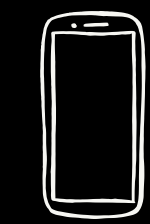


3D DOOH

A video format for digital out-of-home screens that uses composition, perspective, and 3D animation to create the illusion of depth or of elements coming out of the screen. Recommended for enhancing the visual impact of brands, products, or characters in high-traffic public spaces.

*Please inquire about development costs, as they vary depending on complexity.





Daily minimum

10.000

daily impressions

Format dimensions

- Final dimensions depend on the DOOH media placements selected.

It can be developed in the following formats:

- Vertical
- Horizontal
- Corner screens
- Curved screens

(Please inquire about specific dimensions according to the campaign’s geographic location)

Video duration

- Maximum: 15 seconds

Creative recommendations

- Use only a few elements
- Prioritize one product, character, or main element
- Avoid long copy or small details
- Keep the logo and main message visible at all times

Development specifications for Logan

- Editable KVs in .AEP format or .PSD/.AI files with linked or embedded images. Vertical assets must be larger than 1080 × 1920 px, and horizontal assets must be larger than 1920 × 1080 px
- Provide images showing every side and angle of the object to be modeled in 3D
- Provide all fonts used
- Provide high-resolution images and logos
- Provide reference links or HTML files for the animation