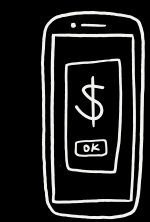


In Game Ads

Reach users in a non-intrusive way and without interrupting their gaming experience. Recommended for reaching users wherever no other format can reach them.





Purchase Mode

CPM



Daily Min

700.000

Impressions

Format dimensions
Long Format (pc/console)

- Typography size: 300 px to 400 px or more.
- Maximum: 8 words - ideal is to be less.
- Disclosure statement: 100 px or more.

Short Format (mobile)

- Typography size: 400 px or more.
- Maximum: 4 words - ideal 2 or less.
- Disclosure statement: minimum 100 px or more.

Format

- JPG
- Maximum size: 1 MB per Ad Unit.

Sizes

- 250x250 px, 300x250 px, 320x480 px, 480x320 px, 336x280 px, 728x90 px, 300x600 px, 768x1024 px, 300x50 px, 320x100 px, 1024x768 px.

Specs for Logans development

- Editable KV in .PSD or .AI format with embedded links or images, preferably larger than 768x1024 px for vertical and larger than 1024x768 px for horizontal formats.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.