

# 360 Degrees

Full-screen ad that allows you to navigate in all possible directions of a product or place, changing the viewing angle by swiping or moving the mobile device. Recommended to generate real and immersive interactions with the brand.

**Format dimensions**

- 384x615 px.

**Requirements**

- Send 360° Image (mandatory).
- Indicate in which element/s of the 360° image the information is going to be displayed.

Ex: price, description, etc.

**Specs for Logans development**

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN  
ADS.®



Average CTR

1%



IR

1%



Purchase Mode

CPM



Daily Min

10.000  
Impressions