

Alive

Full screen format that allows you to include a video player that transmits live content from YouTube via streaming. Recommended for coverage of events such as contests, shows and other live situations.

Format dimensions

- 384x615 px.

Requirements

- Send Youtube link in which the transmission will take place.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN
ADS®



Average CTR

1%



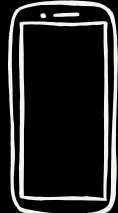
IR

1%



Purchase Mode

CPM



Daily Min

10.000
Impressions