

Camaleón

A three-dimensional cube-shaped ad that smoothly adapts and blends with the background as it rotates. Recommended for multi-product placements and branding campaigns with rich visual content.

Format dimensions

- 384x615/ 300x250 px.

Requirements

- Send a brief detailing what will be shown on each of the four external faces of the cube (characters, products, CTA, etc).

Specs for development in Logan

- Editable KVs in .PSD / .AI format with links or embedded images preferably in vertical orientation greater than 384x615 px.
- Fonts used.
- High images, videos, logos.
- Animation reference links or HTMLS.

LOGAN
ADS.®



Average CTR

1%



IR

1%



Purchase Mode

CPM



Daily Min

10.000
Impressions