Coming Soon

Full screen ad designed especially for the entertainment industry. It provides an immersive experience through features such as an interactive trailer, release date countdown, image gallery, character descriptions, save the date, social media sharing, 360º video, and GPS to identify nearby theaters. Recommended for launching series and/or movies.
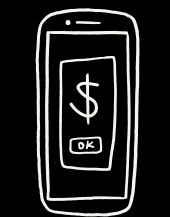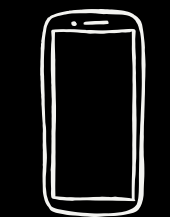
LOGAN ADS®

Average CTR
1%

IR
1,5%

Purchase Mode
CPM

Daily Min
10.000
Impressions

Format dimensions
- 384x615 px.

Requirements
- Send images for the gallery,trailer and/or videos that you want to show, 360º video, end date and time of the countdown, event to schedule: name, location, brief description and end date, and any additional material you deem necessary.
- In case of making an interactive video, send to the corresponding material and indicate the points of interaction (Ex. Minute 02:38 to 02:59).

Specs for Logans development
- KV editable in .PSD or .AI format with links or embedded images. preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.