Discovery

Full-screen ad that is revealed as users scroll through the content. Recommended to generate impact and awareness.

*Format only available for Web Browser.

Format dimensions
- 384x615 px.

Specs for Logans development
- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
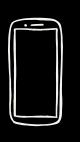- Animation reference on links or HTMLS.

LOGAN ADS ®

Average CTR	Purchase Mode	Daily Min
1%	**CPM**	**10.000** Impressions