Form

It is an interactive Rich Media format that allows users to fill out forms directly within the ad. It can be used to collect information such as name, age, email address, phone number, and other customized data. Recommended for registrations, information requests, promotional participation, and lead generation.

Format dimensions

- 300x250 px.

Requirements

- Define which information will be requested from the user (first name, last name, age, email address, phone number, etc.) and specify which fields will be required or optional.

Specs for Logan development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.



Average CTR

1%



Purchase Mode

CPM

Daily Min

10.000

Impressions

LOGAN ADS®