

Frisky

It 's the Rich Media format par excellence. is full-screen ad appears in an app between two screens of content. It can be used to display microsites, interactive videos, small video games and any other development created in HTML5.

Format dimensions

- 300x250 px.

Requirements

- Detail the element(s) that will stand out from the ad and send them in editable form separated from the background.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN
ADS®



Average CTR

1%



Purchase Mode

CPM

Daily Min

10.000
Impressions