Full Match Hub

Combines the information from the RM Match Tracker and RM Group Tracker, showing the live score along with group information, statistics, and upcoming matches within the same Rich Media unit.

The creative automatically changes based on relevant plays such as goals, fouls/ penalties, yellow cards, or red cards.

LOGAN ADS®

Average CTR
1%

IR
1,5%

Purchase Mode
CPM

Daily Min
10.000
Impressions

Format dimensions

- 384x150 px. / Widget: 384x500px

Widget Requirements

- Define the team whose matches will be followed and the group it belongs to.

Specs for Logan development

- Editable KV in .PSD or .AI format with linked or embedded images, preferably vertical and larger than 384x615 px.
- Fonts used.
- High-resolution images, videos, logos.
- Animation reference links or HTMLs.

Indicate which mode will be used: by country or by specific match.

If specific animations are required for goals/fouls/penalties, send the editable KV.