

GPS Ads

Full screen ad that incorporates an embedded map into its design. e user can see their current location on the map along with the points that the advertiser wishes to highlight, indicating ways to approach and the distance to travel. Recommended for geolocalized campaigns that seek to bring traffic to the point of sale.

Format dimensions

- 384x615 px.

Requirements

- Submit the spreadsheet with the required fields completed to place the locations on the map: name, address, city, zip, state, country, etc (required). Download.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN
ADS®



Average CTR

1%



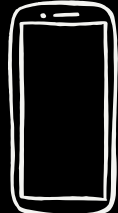
IR

1,5%



Purchase Mode

CPM



Daily Min

10.000
Impressions