

Hammer

Medium screen ad that plays with the weight of one or more elements that make up the creative. Recommended to generate high impact and brand recall.

Format dimensions

- 300x250 px.

Requerimientos

- Send a brief that details the element or elements that promote or descend the ad.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN
ADS.®



Average CTR

1%



Purchase Mode

CPM

Daily Min

10.000
Impressions