In Read Expandable

Expandable ad displayed within native content.

*Format only available for Web Browser

Format dimensions
- Contracted: 320x120 px / Collapsed: 320x50 px / Maximum: 320x460 px

Requirements
- Send a brief or reference to the content to be displayed in each instance of the ad: contracted, collapsed, maximum.

Specs for Logans development
- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 320x460 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.
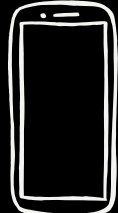
LOGAN ADS®

Average CTR	IR	Purchase Mode	Daily Min
0,5%	**1%**	**CPM**	**10.000** Impressions