

# Infinite Swipe

Full screen ad based on an image carousel that allows you to add particular information to each image with a vertical swipe.



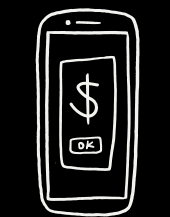
Average CTR

1%



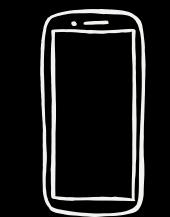
IR

1,5%



Purchase Mode

CPM



Daily Min

10.000  
Impressions

**Format dimensions**

- 384x615 px.

**Requirements**

- Send a clear brief detailing all the products, services or content that you want to show in the ad along with the graphic and/or audiovisual materials corresponding to each one and their respective order.
- Send information and materials in an organized and structured way to make it easier for users to find what they are looking for.

**Specs for Logans development**

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.