

Minigames

Horizontal or vertical full screen ad where the user can play with a brand in an interactive environment. Create a greater connection with the user by increasing brand recall and inviting consumers to have fun. Recommended to increase the interaction rate and time spent on the ad.

Format dimensions

- 384x615 px.

Requirements

- Send detailed brief of the minigame to be developed.
- Visual and animation references explaining the minigame.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN
ADS.®



Average CTR

0,5%



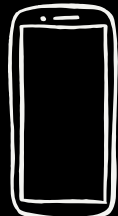
IR

1,5%



Purchase Mode

CPM



Daily Min

10.000
Impressions