

On Wheels

Full screen ad designed especially for the automotive industry. Combines the following functionalities: Image/video gallery, 360° view, 360° gallery, features/ colors, drive to Store. Recommended to introduce new models and boost sales to new customers and brand lovers.



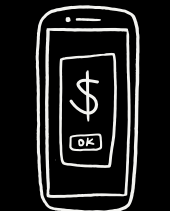
Average CTR

1%



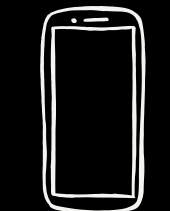
IR

1,5%



Purchase Mode

CPM



Daily Min

10.000
Impressions

Format dimensions

- 384x615 px.

Requirements

- You must send:

360° view: 360° image of the interior of the car. 360°

Gallery: Minimum 10 images from different angles of the exterior of the car.

Spreadsheet with the complete required fields to place the locations on the map: name, address, city, zip, state, country. Images of the car in different colors. Pictures of the interior and exterior of the car. Videos of the car in case you think it is necessary.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.