Pop It

Full screen advertisement that allows the user to interact through points of interest and learn more detailed information about each product.

Format dimensions
- 384x615 px.

Requirements
- Send the detailed information of each product to highlight with its respective image and purchase link.

Specs for Logans development
- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
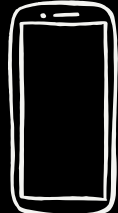- Animation reference on links or HTMLS.

Average CTR	IR	Purchase Mode	Daily Min
1%	**1,5%**	**CPM**	**10.000** Impressions

LOGAN ADS ®