

Save the date

Full screen ad that allows the user to save a reminder within your calendar, sending an alert when the eventapproximates. Recommended for launches and special dates.



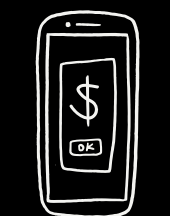
Average CTR

1%



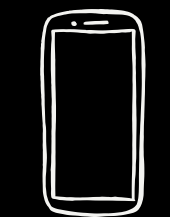
IR

1,5%



Purchase Mode

CPM



Daily Min

10.000

Impressions

Format dimensions

- 384x615 px.

Requirements

- You must send:

Event start date: dd/mm/yy, hh/mm.

End date: dd/mm/yy, hh/mm.

Event name: maximum 40 characters.

Location: maximum 60 characters.

Description: maximum 250 characters.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.