Scroll Reveal

As the user scrolls through the content, this format reveals a background animation through a full-width window displayed between the content and the medium. Recommended for creating impact when launching a new product.

*Format only available for Web Browser

Format dimensions
- 300x250px

Specs for development in Logan
- Editable KVs in .PSD / .AI format with links or embedded images preferably in vertical orientation greater than 384x615 px.
- Fonts used.
- High images,videos, logos.
- Animation reference links or HTMLS.

LOGAN ADS®

	Average CTR		IR	Purchase Mode		Daily Min
	1%		**1%**	**CPM**		**10.000** Impressions