Shopper

Interactive advertisement that allows you to know multiple products available and make the purchase in your store. Recommended for online stores and e-commerce.

Format dimensions
- 300x250 px / 320x460 px.

Requirements
- Send six images in .png format of each product to be displayed with its corresponding link.

Specs for Logans development
- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 320x460 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN ADS®

	Average CTR		IR		Purchase Mode		Daily Min
	1%		**1,5%**		**CPM**		**10.000** Impressions