

Social Profile Window

Full screen ad that has embedded the contents of the brand's social networks. You can include a feed of photos and/or videos from Facebook or Instagram, as well as content and/or hashtags from Twitter. Additionally, a tweet button with a predefined message or redirect users to a specific Instagram, Facebook or Twitter profile can be added within the native app. Recommended for campaigns based on social media.



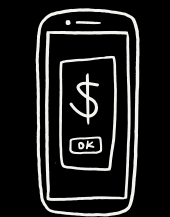
Average CTR

1%



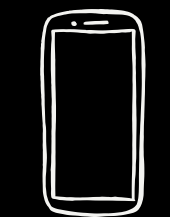
IR

1,5%



Purchase Mode

CPM



Daily Min

10.000

Impressions

Format dimensions

- 384x615 px.

Requirements

- Profile of the social network that they want to embed in the piece or Facebook/Twitter/Instagram post/TikTok/Pinterest/Linkedin.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.