

Spot

An advertisement that, through user interaction, expands from a bubble to a full screen format.

Format dimensions

- Contracted: 72x72px - Expanded: 384x615 px.

Requirements

- Send the logo in high or the element that is going to expand.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN
ADS®



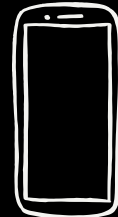
Average CTR

1%



Purchase Mode

CPM



Daily Min

10.000 Impressions