

Standard Motion

With captivating animations and much more eye-catching, Standard ads evolve to capture the user's attention and achieve better results.

Format dimensions

- 320x100 px.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 320x100 px.
- Fonts used.
- Imágenes en alta, videos, logos.
- Animation reference on links or HTMLS.

LOGAN
ADS®



Average CTR

1%



IR

1,5%



Purchase Mode

CPM



Daily Min

10.000
Impressions