

# Sticker Ad

Traditional ads were stuck in a box for a long time. e Stickers Ads allow you to expand multiform animations on the screen including movement, videos and animated slides. Recommended for campaigns seeking high impact and visibility.

**Format dimensions**

- 300x250 px.


**Requirements**

- Send editable with the background separated from the rest of the layers.

**Specs for Logans development**

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 300x250 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN  
ADS.®



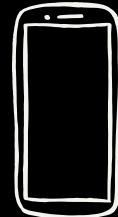
Average CTR

1%



Purchase Mode

CPM



Daily Min

10.000 Impressions