

Swap

Full-screen ad that invites the user to interact with a switch located at the bottom of the screen. Tapping it reveals new images, products, or messages.

Format dimensions

- 384x615 px.

Requirements

- Send editable files of both images in high resolution and/or both KVs for animation.

Specs for development in Logan

- Editable KVs in .PSD / .AI format with links or embedded images preferably in vertical orientation greater than 384x615 px.
- Fonts used.
- High images, videos, logos.
- Animation reference links or HTMLS.

LOGAN
ADS®



Average CTR

1%



IR

1%



Purchase Mode

CPM



Daily Min

10.000
Impressions