Thermostat

Full-screen ad that varies its content depending on the climate of the place where the campaign is run. Your message may depend on the general state of the weather, wind or temperature.

LOGAN ADS®

Average CTR
1%

IR
1,5%

Purchase Mode
CPM

Daily Min
10.000
Impressions

Format dimensions

- 384x615 px

Requirements

- Send the art corresponding to each chosen variable:

Weather: sun/clouds/rain/snow/fog/hail
Temperature: cold/hot/temperate
Wind: windy/no wind

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.