Wallet

Full screen ad that allows the user to save a discount coupon or free event entry into their iOS device's wallet. Recommended for retail campaigns and special dates.

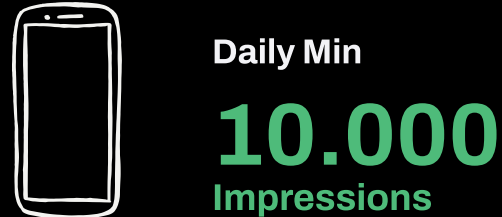***Format only available for iOS.**

Format dimensions
- 384x615 px.

Requirements
- Send coupon or event ticket preferably editable

Especificações para o desenvolvimento interno
- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

Average CTR
1%

Purchase Mode
CPM

Daily Min
10.000
Impressions

LOGAN ADS®