

Whatsapp Chat Chat

Half or full screen ad that includes videos, photos, text or all of the above where users can share the content to their WhatsApp contacts or groups.

Format dimensions

- 384x615 px.

Requirements

- Send message, URL, image and/or video to share on WhatsApp.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN
ADS.®



Average CTR

1%



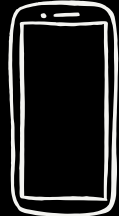
IR

1,5%



Purchase Mode

CPM



Daily Min

10.000 Impressions