Whatsapp Engage

Full screen ad that includes videos, photos, text or all of the above where users, with a simple click, will be redirected to an opt-in conversation with the brand's communication channel. Connect with your audience through WhatsApp Engage.

Format dimensions
- 384x615 px.

Requirements
- Send link to WhatsApp conversation or cell phone number, area code and default message.

Specs for Logans development
- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS

Average CTR
1%

IR
1,5%

Purchase Mode
CPM

Daily Min
10.000
Impressions

LOGAN ADS®