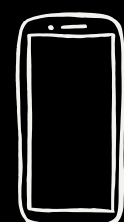


Spotify Audio Ads

Audio ads reach engaged listeners through music and podcasts throughout the day, creating memorable connections in screenless moments. They are an effective way to reach fans when other media can't.



Mínimo Diario

12.000
Impresiones

AUDIO

Requirements:

- Max 30 seconds – Ideally no more than 65 words
- File types: 3MPEG or MP3
- File size: maximum 50 MB
- Sample rate: 44.1 kHz
- Bitrate: minimum 192 kbps, maximum 320 kbps
- Loudness level: -16 LUFS (+/-1.5 LUFS)
- Channels: Stereo

BANNER

Requirements:

- Aspect ratio: 1:1
- File type: JPEG, PNG
- Dimensions: 600x600 or 300x250
- File size: 200KB max

Third-party tags(tags)

- VAST 2.0-4.3 is supported
- All elements within VAST must make secure calls via HTTPS.
- Javascript, OMID y VPAID are not supported.

URL:

- URLs must be secure (HTTPS).