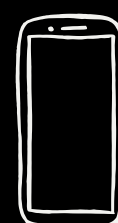


# Spotify Display Leaderboard

**\*Formato únicamente disponible para Desktop**

Own the screen with the only message shown for 30 seconds. These interactive ads appear only when the app is active, driving greater impact.



Mínimo Diario

**12.000**  
Impresiones

## Format Dimensions:

- Size: 728x90
- File types: JPG, GIF
- Static banner: Supported
- Animation: maximum 15 seconds. HTML5 required. Spotify apps do not support Flash
- File size: 100 KB

## Requirements:

- A backup image is required for all rich media content
- Ads cannot play audio or video of any kind, even on click
- Both static and animated banners are supported

## Third-party tags:

- Compatible with: JavaScript or iFrame tags.
- Click tracking and 1x1 impression pixels are supported

## URL:

- URLs must be secure (HTTPS).