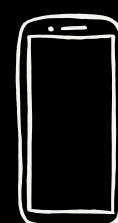


Spotify Video

In-stream video ads are only shown when the app is in the foreground, ensuring your story is both seen and heard. Capture fan's attention when they are most focused on the screen, whether listening to music or podcast.



Mínimo Diario

12.000
Impresiones

Format Dimensions:

- Supported aspect ratios*: Vertical (9:16), horizontal (16:9) o cuadrada (1:1)
- Minimum resolution: HD 720x1280 (vertical), HD 1280x720 (horizontal), HD 1080x1080 (square)

Video duration:

- Max 30 segundos
- We recommend integrating your logo and key message into the design, as separate branding fields are not supported

File type:

- MP4, WebM o MOV
- Bitrate: mínimo 160 kbps

File size:

- Máximo 500 MB

Third-party tags:

- Compatible with: VAST 2.0 a VAST 4.3
- programmatic compliance: must not include JavaScript, VPAID, survey tags, SDK de iMA ni píxeles de DMP.

Additional Requirements:

- No black bars (no letterbox, pillarbox or windowbox formats).
- No interlaced video
- Frame rate must be compatible with NTSC or PAL
- Video must be submitted without slates (no title cards, countdowns, etc.)
- All files must include audio