

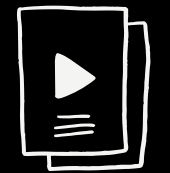
360 Degrees Video

Full screen video ad that allows you to take a tour in all possible directions of a product or place, changing the viewing angle by swiping or moving your mobile device. Recommended to generate real and immersive interactions with the brand.



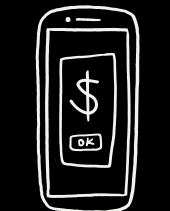
Average CTR

0,5%



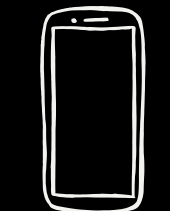
VR

40%



Purchase Mode

CPM



Daily Min

10.000

Impressions

Format dimensions

- 384x615 px.

Requirements

- Send 360° video.
- Specify if you want to add any interaction and the information and dropdown image that you want to display in that interaction.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.