

Connected Video

Full-screen ad adaptable to the rotation of the mobile device, allowing video playback. Ideal for generating high impact and encouraging user interaction.

Format dimensions

- 320x460px

Requirements

- Send video: .MP4 Video format: 1920x1080 px. Send the editable files of the images that appear in the video.

Specs for development in Logan

- Editable KVs in .PSD / .AI format with links or embedded images preferably in vertical orientation greater than 384x615 px.
- Fonts used.
- High images, videos, logos.
- Animation reference links or HTMLS.

LOGAN
ADS.®



Average CTR

0,5%



IR

1%



Purchase Mode

CPM



Daily Min

10.000
Impressions