Discovery Video

Full screen ad that is revealed as users scroll the content. e video can be displayed in front of the text, in the form of a "curtain" or behind it through a window, as a "background". Recommended to generate impact and awareness.

*Format only available for Web Browser

Format dimensions
- 384x615 px.

Requirements
- Send video: .MP4 / .MOV. or YouTube/Vimeo/Website link.
- Video format: vertical 1080x1920 px.

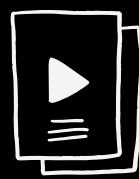**Specs for Logans development**
- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.

LOGAN ADS ®

Average CTR	VR	Purchase Mode	Daily Min
0,5%	**40%**	**CPM**	**10.000** Impressions