

Expandable Video

Full screen ad with a video player that expands when clicking on a standard banner. ese videos can be hosted on YouTube or Vimeo. Recommended for generating awareness and driving traffic to YouTube or Vimeo channels.



Average CTR
0,3 %

IR
0,5 %

VR
40%

Purchase Mode
CPM

Daily Min
10.000
Impressions

Format dimensions

- Contraído: 320x50 px.
- Extendido: 320x615 px.

Requirements

- Send video: .MP4 / .MOV or YouTube/Vimeo/Website link.
- Video format: horizontal 1920x1080 px or vertical 1080x1920 px.

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 320x615 px..
- Fonts used
- High quality images, videos and logos.
- Animation reference on links or HTMLS.