

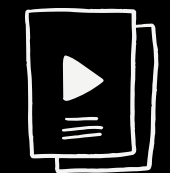
Interstitial Video

Full screen ad that includes a video player. Content can be hosted on any supported video platform, such as YouTube and Vimeo. Views impact YouTube channel metrics. Recommended for building awareness and driving traffic to YouTube and Vimeo channels.



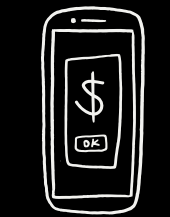
Average CTR

0,5%



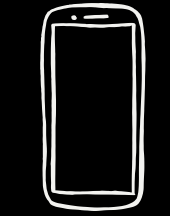
VR

40%



Purchase Mode

CPM



Daily Min

10.000
Impressions

Format dimensions

- 384x615 px.

Requirements

- Send Video: .MP4 / .MOV or YouTube/Vimeo/Website Link
- Video Format: Horizontal 1920x1080 px
- Video Format: Vertical 1080x1920 px

Specs for Logans development

- KV editable in .PSD or .AI format with links or embedded images preferably vertically larger than 384x615 px.
- Fonts used.
- High quality images, videos and logos.
- Animation reference on links or HTMLS.